

KING &
PRINCE[®]
SEAFOOD

Sea. Taste. Enjoy![®]

Tides of Flavor

EXPLORING TROPICAL SEAFOOD





INCREASE
Profits

CONSISTENT
Quality

Save
TIME & LABOR

WIDE
Variety

Join us in savoring the ocean's bounty infused with the exotic allure of the tropics. Tropical flavors & seafood go hand in hand, creating exciting new possibilities to explore on your menu.

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Lobster AND Seafood Guacamole

Transport your senses to an exotic retreat as you savor every bite of our Lobster & Seafood Guacamole. It's not just a dish; it's a vacation for your palate, a celebration of flavor that captures the essence of the tropics. Featuring crowd-pleasing, affordable **King & Prince® Lobster Sensations®**.



FOOD COST
26%

GROSS PROFIT
\$10.36

Crab AND Seafood Watermelon Salad

Whether you're seeking a light and refreshing starter or a stand-alone culinary delight, our Crab & Seafood Watermelon Feta Salad is a celebration of taste that captures the essence of the sea and the allure of the summer season. Featuring rich, ready-to-eat **King & Prince® Jumbo Crab Sensations®**.



FOOD COST
30%

GROSS PROFIT
\$9.04

Deep Cut Coconut Shrimp Lettuce Wraps

A taste of the tropics in every bite. Dive in the perfect balance of textures – the satisfying crunch of perfectly cooked **Mrs. Friday's® Deep Cut Coconut Shrimp** embraced by the cool, crisp embrace of fresh lettuce. It's a culinary duet that's as satisfying as it is refreshing.

DID YOU KNOW...

Coconut is a common flavor among top tropical shrimp dishes? Try adding a Piña Colada Sauce to the wrap!

(Datassential, 2023)

FOOD COST
30%

GROSS PROFIT
\$11.22

Tropical Island Shrimp Kabobs

Transport your taste buds to a tropical oasis with our mouthwatering Tropical Island Shrimp Kabobs, featuring the irresistible **Mrs. Friday's® Honey Butter Biscuit Shrimp**. This dish is a celebration of the sea's finest, infused with the sweetness of honey butter and the essence of the islands.



FOOD COST
25%

GROSS PROFIT
\$8.95

Fiery Jamaican Jerk Shrimp

Indulge in a culinary journey to the vibrant flavors of Jamaica with our Fiery Jamaican Jerk Shrimp, featuring the finest - **Mrs. Friday's® Gold Pack® Round Shrimp**. Ignite your taste buds with the irresistible heat of authentic Jamaican jerk sauce, expertly coated onto every succulent shrimp.



FOOD COST
37%
~~~~~  
**GROSS PROFIT**  
**\$10.75**

# Craft Beer Battered™ Cod Tostada

## WITH Pineapple-Papaya Slaw

### AND Chimichurri Crema

Embark on a taste adventure with our Mrs. Friday's® Craft Beer Battered™ Cod Tostada, topped with a vibrant Pineapple-Papaya Slaw and a zesty Chimichurri Crema.

This dish is a fusion of crispy indulgence, tropical sweetness, and a burst of tangy excitement.

#### FRUIT FLAIR

The most popular tropical fish menu dishes feature a fruit salsa with **Pineapple or Mango.**

(Datassential, 2023)

FOOD COST  
**28%**

GROSS PROFIT  
**\$10.03**



# Honey Butter Biscuit Flounder Doubles

Experience a taste of Trinidad with our unique Honey Butter Biscuit Flounder Doubles. This dish combines our unique, flaky, lightly sweet **Mrs. Friday's® Honey Butter Biscuit Flounder** with the vibrant spices and savory flair of Trinidadian cuisine.



FOOD COST  
**26%**

GROSS PROFIT  
**\$9.59**

# Tropical Tavern Battered<sup>®</sup> Pollock Bowl

Discover a culinary oasis with our exquisite Tropical Tavern Battered<sup>®</sup> Pollock Bowl. This exceptional dish brings together the crispiness of **Mrs. Friday's<sup>®</sup> Tavern Battered<sup>®</sup> Pollock** with a symphony of tropical ingredients, creating a taste experience that's both indulgent and invigorating.



FOOD COST  
**25%**

GROSS PROFIT  
**\$6.70**

# Tavern Battered<sup>®</sup> Cod Veracruz

Veracruz Fusion: Immerse yourself in the vibrant flavors of Veracruz, where tomatoes, olives, capers, and chili peppers unite to create a zesty and savory sauce. Our **Mrs. Friday's<sup>®</sup> Tavern Battered<sup>®</sup> Cod** helps pay homage to this iconic Mexican dish with a contemporary twist.



FOOD COST  
**25%**

GROSS PROFIT  
**\$10.44**

# Krabbycakes<sup>®</sup> WITH Coconut Cream AND Papaya Relish

Discover the essence of the tropics in every bite with our exquisite Mrs. Friday's<sup>®</sup> Krabbycakes<sup>®</sup>, accompanied by velvety Coconut Cream and zesty Papaya Relish. This sensational trio creates a symphony of flavors that transports you to sun-kissed shores and swaying palm trees.



FOOD COST  
**25%**

GROSS PROFIT  
**\$11.93**



# Caribbean Pepper Calamari

Discover the Caribbean Pepper Calamari, a journey of flavors that captures the essence of the islands. Elevate your dining with Mrs. Friday's® Calamari Rings and Tentacles today, and let your taste buds dance to a Caribbean beat.



**FOOD COST**  
**22%**

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**GROSS PROFIT**  
**\$11.68**

# Mango, Avocado AND Crispy Oyster Spring Rolls

Immerse yourself in the juicy sweetness of ripe mangoes, the velvety richness of avocados, and the irresistible crispness of **Mrs. Friday's® Panko Dusted Oysters**.

A harmonious blend of flavors and textures awaits.



FOOD COST  
**26%**

GROSS PROFIT  
**\$11.03**

# Below the Surface: Recipe Rundowns

## LOBSTER AND SEAFOOD GUACAMOLE

|                                                    |         |
|----------------------------------------------------|---------|
| 4 oz. King & Prince® Lobster Sensations® (#004610) | \$2.68  |
| Other Ingredients                                  | \$0.95  |
| Total Food Cost                                    | \$3.63  |
| Suggested Menu Price                               | \$13.99 |

## DEEP CUT COCONUT SHRIMP LETTUCE WRAPS

|                                                               |         |
|---------------------------------------------------------------|---------|
| 7 Mrs. Friday's® Deep Cut Coconut Shrimp, 16/20 ct. (#057446) | \$4.48  |
| Other Ingredients                                             | \$0.25  |
| Total Food Cost                                               | \$4.73  |
| Suggested Menu Price                                          | \$15.95 |

## FIERY JAMAICAN JERK SHRIMP

|                                                             |         |
|-------------------------------------------------------------|---------|
| 5 Mrs. Friday's® Gold Pack® Round Shrimp, U12 ct. (#013145) | \$5.95  |
| Other Ingredients                                           | \$0.25  |
| Total Food Cost                                             | \$6.20  |
| Suggested Menu Price                                        | \$16.95 |

## HONEY BUTTER BISCUIT FLOUNDER DOUBLES

|                                                                 |         |
|-----------------------------------------------------------------|---------|
| 3 Mrs. Friday's® Honey Butter Biscuit Flounder, 2 oz. (#075722) | \$3.06  |
| Other Ingredients                                               | \$0.30  |
| Total Food Cost                                                 | \$3.36  |
| Suggested Menu Price                                            | \$12.95 |

## TAVERN BATTERED® COD VERACRUZ

|                                                          |         |
|----------------------------------------------------------|---------|
| 2 Mrs. Friday's® Tavern Battered® Cod, 2-3 oz. (#070053) | \$2.76  |
| Other Ingredients                                        | \$0.75  |
| Total Food Cost                                          | \$3.51  |
| Suggested Menu Price                                     | \$13.95 |

## CARIBBEAN PEPPER CALAMARI

|                                                                         |         |
|-------------------------------------------------------------------------|---------|
| ¼ lb. Mrs. Friday's® Lightly Breaded Ring & Tentacle Calamari (#041250) | \$2.02  |
| Other Ingredients                                                       | \$1.25  |
| Total Food Cost                                                         | \$3.27  |
| Suggested Menu Price                                                    | \$14.95 |

## CRAB AND SEAFOOD WATERMELON SALAD

|                                                       |         |
|-------------------------------------------------------|---------|
| 4 oz. King & Prince® Jumbo Crab Sensations® (#004630) | \$3.00  |
| Other Ingredients                                     | \$0.95  |
| Total Food Cost                                       | \$3.95  |
| Suggested Menu Price                                  | \$12.99 |

## TROPICAL ISLAND SHRIMP KABOBS

|                                                                  |         |
|------------------------------------------------------------------|---------|
| 10 Mrs. Friday's® Honey Butter Biscuit Shrimp, 26/35ct (#057562) | \$2.70  |
| Other Ingredients                                                | \$0.30  |
| Total Food Cost                                                  | \$3.00  |
| Suggested Menu Price                                             | \$11.95 |

## CRAFT BEER BATTERED™ COD TOSTADAS WITH PINEAPPLE SLAW & CHIMICHURRI CREMA

|                                                           |         |
|-----------------------------------------------------------|---------|
| 3 Mrs. Friday's® Craft Beer Battered™ Cod, 2 oz (#078602) | \$3.42  |
| Other Ingredients                                         | \$0.50  |
| Total Food Cost                                           | \$3.92  |
| Suggested Menu Price                                      | \$13.95 |

## TROPICAL TAVERN BATTERED® POLLOCK BOWL

|                                                              |        |
|--------------------------------------------------------------|--------|
| 2 Mrs. Friday's® Tavern Battered® Pollock, 1-2 oz. (#070042) | \$1.14 |
| Other Ingredients                                            | \$1.15 |
| Total Food Cost                                              | \$2.29 |
| Suggested Menu Price                                         | \$8.99 |

## KRABBYCAKES® WITH COCONUT CREAM & PAPAYA RELISH

|                                               |         |
|-----------------------------------------------|---------|
| 3 Mrs. Friday's® Krabbycakes®, 3 oz (#073550) | \$2.97  |
| Other Ingredients                             | \$1.05  |
| Total Food Cost                               | \$4.02  |
| Suggested Menu Price                          | \$15.95 |

## MANGO, AVOCADO & CRISPY OYSTER SPRING ROLLS

|                                                           |         |
|-----------------------------------------------------------|---------|
| 9 Mrs. Friday's® Panko Breaded Oysters, 18-35ct (#053828) | \$3.42  |
| Other Ingredients                                         | \$0.50  |
| Total Food Cost                                           | \$3.92  |
| Suggested Menu Price                                      | \$14.95 |



Dive INTO A  
Sensational Culinary Journey...

**Tides of Flavor**  
EXPLORING TROPICAL SEAFOOD

Set sail on a voyage of flavor that explores the deep mysteries of the ocean while embracing the vibrant spirit of the tropics. Tides of Flavor: Exploring Tropical Seafood awaits – where taste knows no bounds and culinary exploration knows no limits.

Call King & Prince Seafood® at **800.632.5464** or email **marketing@kpseafood.com** for your sample today. Let the journey begin!

For full recipes and expert culinary tips, visit **kpseafood.com**.     